

Understanding the ECU Student Success Ecosystem

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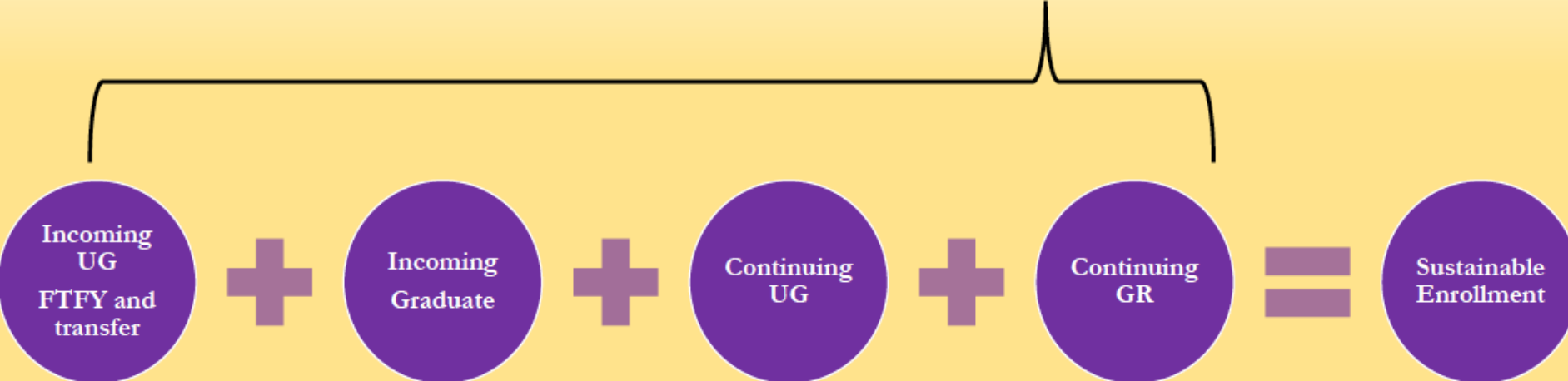
Sr. Associate Vice Chancellor



ECU

STUDENT AFFAIRS

Student Enrollment: Understanding the Parts



Enrollment and Student Success are closely intertwined.

THE 5 “BUCKETS” OF THE STUDENT SUCCESS ECOSYSTEM



**The Student
Experience**

**Student
Well Being**

**Learning
Environment**

**Professional
Readiness**

**Data Informed
Policies,
Procedures &
Practices**

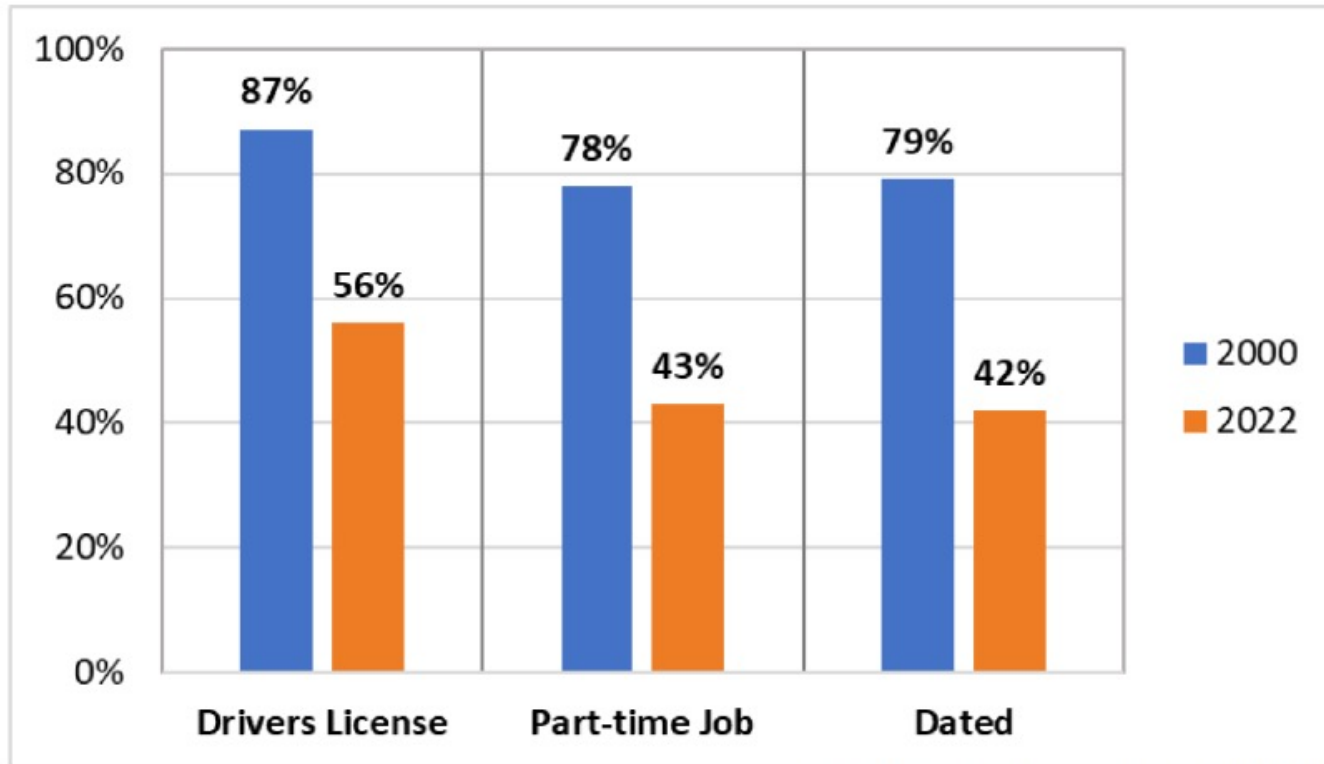
Pirate Learners:

1. **Academics**
2. **Belonging / Engagement**
3. **Gain Professional Skills**
4. **Persist in a Degree**
5. **Graduate**
6. **Gainful Employment**

ECU's success relies on our students thriving – into, through, and out of ECU -- as graduates positioned for success in the workforce.



Percentage of 12th Graders Who Have:



Our students,
their
characteristics,
and their needs
are changing
too...

Source: Monitoring the Future Study (Twenge, 2019, 2022 fig 1.13)



Slide Source: Dr. Bill Daggett, NC Chamber Education and Workforce Conference (8/8/23)

**** Translates to a lack of life experiences**

Today's College Students

- Less Likely
 - Drive – Work – Date
- More Likely
 - Take Medication
 - Attend Therapy
 - Diagnosed Disabilities
 - More Anxious, More Lonely, More Stressed
 - Lower Mental Health

Student Affairs New Mission / Vision

- **Mission**

- Supporting Pirate success through environments that enhance student development, engagement, belonging, well-being, and career readiness

- **Vision**

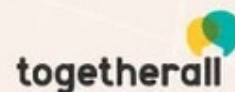
- To be a national leader in developing student experiences that positively transform lives and communities.

Mental Health / Well-Being

- Student Affairs created Health and Well-Being unit in July 2022 which created a comprehensive, integrative behavioral health approach to address student care and well-being.
 - Student Health Services
 - Center for Counseling and Student Development
 - Campus Recreation and Wellness

Mental Health / Well-Being

- Telehealth
- Teletherapy
- Crisis Support
- Online Peer Support
- Face-to-Face / Virtual
- Mental Health Apps
- Integrative Behavioral Health Services
- Well-Being Hub



Mental health support. 24/7.
Confidential. Online peer community.

FREE for all students register today
visit togetherall.com

Case Management

- “Case managers serve the University and individual students by arranging, coordinating, monitoring, evaluating, and advocating for students who are identified and in need of assistance.”

(Van Norman et al., 2010)

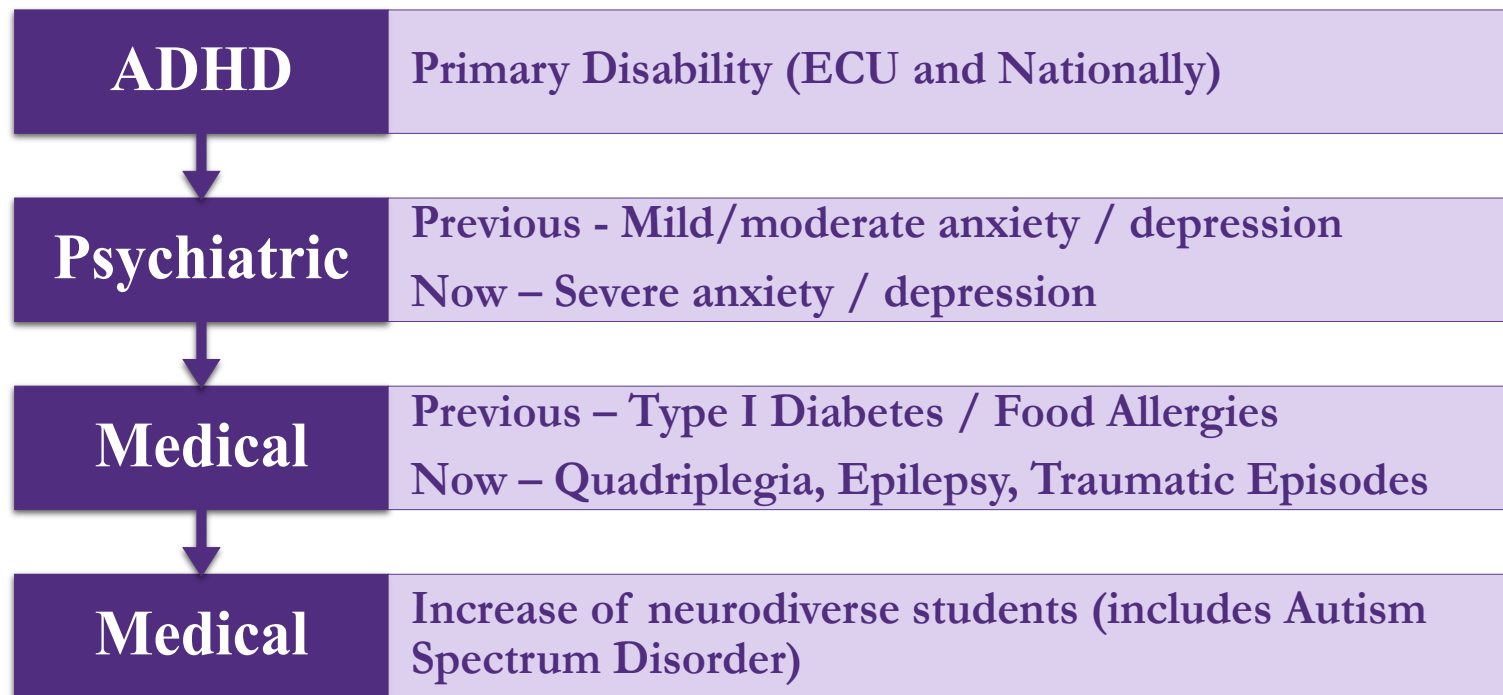
Case Management

- **Two Types in Student Affairs**
 - Behavioral Intervention / Crisis
 - Student Success Support
- **ECU Connect (formerly Starfish)**
 - More complete student picture for case manager
- **Case Managers**
 - Assess student needs
 - Create connections / coordinate services
 - Generate / Support action plans
 - Empower to become self-advocacy

First Year Cares

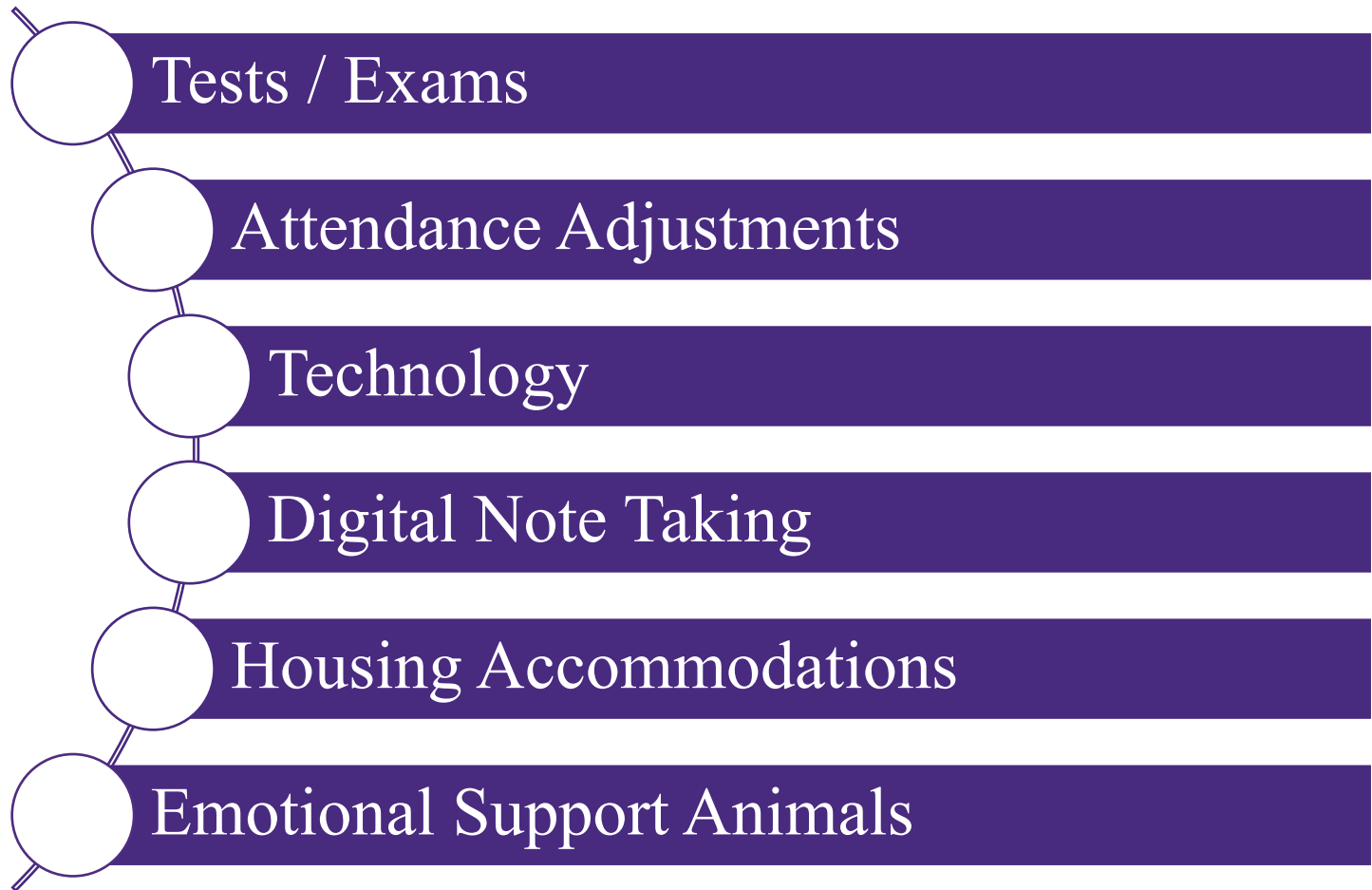
- Survey completed during orientation (4th year)
 - Self-identify as first generation, military, disabilities, as well as their current levels of anxiety, stress, loneliness and mental health
- Align our resources in Student Affairs, as well as Academic Affairs, to begin outreach
- UNC System Grant for 2023-24 for case managers (one-year temporary funding)

Disability Support Services: Creating Access to Support Student Success Complexity / Severity Trends



In 2024, approx. 20% of ECU students have physical, mental or learning disability.

DSS Student Accommodation Types





ECU®

STUDENT AFFAIRS

Career Readiness

**Science, Engineering
AND Technology Fair**

September 27, 2023
1:00 p.m. – 4:00 p.m.
Greenville Convention Center

Handshake
Internships & Jobs
- for -
ECU Pirates

Job & Internship Fair

ing ECU Pirates™ welcome!

IS YOUR RESUME JOB FAIR READY?

RESUMANIA

STOP BY RESUMANIA FOR A DROP-IN RESUME REVIEW BEFORE THE UPCOMING JOB FAIRS!

February 6 • 10 a.m. - 4 p.m.
Main Campus Student Center, Room 249

Register on Handshake ECU

Health Careers Job Fair

East Carolina Heart Institute at ECU
College of Allied Health Sciences - College of Nursing
College of Health and Human Performance

September 14, 2023
10 a.m. - 1 p.m.

ECU CAREER SERVICES

Graduate and Professional School Fair

October 25, 2023 • 5:30-8:30 p.m.
Greenville Convention Center

Thinking about earning an advanced degree or certificate? Learn about your many opportunities.
ECU Students: Bring your ECU 1 Card to check in.
Details: gradschool.ecu.edu/admissions

ADA Accommodation:
252-737-1010 • ada-coordinator@ecu.edu

ECU

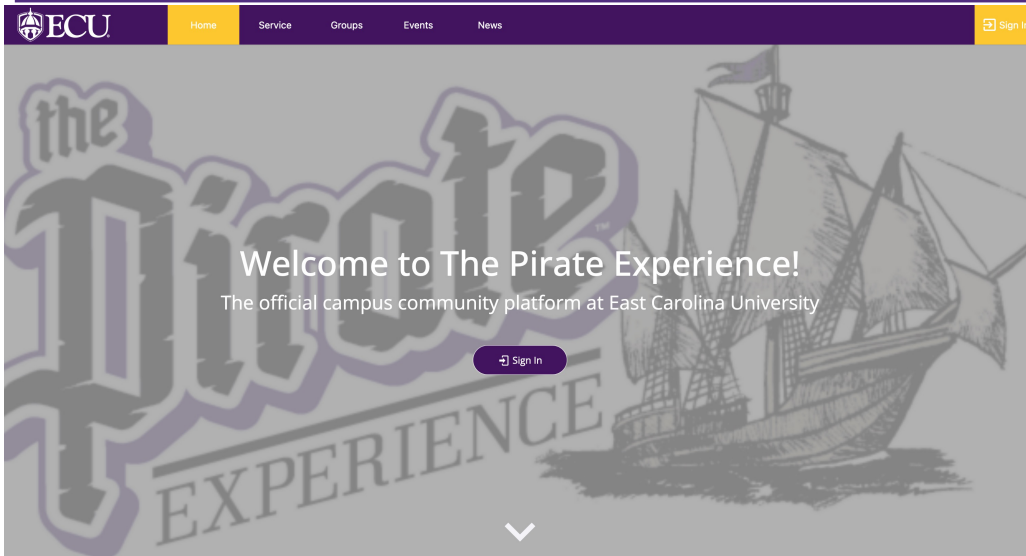
Basic Needs for ECU Students

- **Food Insecurity**
 - Williams Ross Purple Pantry
 - Partnership with Food Bank
- **Housing Insecurity**
- **Financial Emergencies**
 - Student Treasure Chest
 - FWH - Loans / Debt Education

Student Success



BELONGING / ENGAGEMENT



The Pirate Experience:

- 400+ Student Organizations / Clubs
- Events – Activities – Service Opportunities

Major Events:

- Barefoot on the Mall
- Pirate Palooza
- Polar Bear Plunge
- Halloween Havoc



GOING FORWARD....

- Student Success Divisional Alignment
 - AA / SA Collaborations
 - Student Services Unit
 - Student Success
 - Career Services
 - Disability Support Services
 - Communications
 - Tech Services
 - Parent and Family Programs
- Barrier Reduction
- Learner Access and Success Hubs
- Partnership with Education Advisory Board
- Strategic Communications Plan

WHAT ROLE CAN BOV PLAY IN STUDENT SUCCESS AT ECU

- **Brag about your “ECU Experience”**
 - How did it prepare you for your career?
 - Talk about how ECU’s services, programs and resources supported your journey
- **Be ECU Champions – Fight for our Reputation**
- **Interview / Hire Pirates**
- **Wear Purple EVERY Friday** and be ready when people ask you why!



THANK YOU!!

STUDENT
SUCCESS