Understanding the ECU Student Success Ecosystem

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Student Enrollment: Understanding the Parts

Enrollment and Student Success are closely intertwined.
THE 5 “BUCKETS” OF THE STUDENT SUCCESS ECOSYSTEM

The Student Experience  Student Well Being  Learning Environment  Professional Readiness  Data Informed Policies, Procedures & Practices

ECU
ECU’s success relies on our students thriving – into, through, and out of ECU -- as graduates positioned for success in the workforce.

Pirate Learners:

1. Academics
2. Belonging / Engagement
3. Gain Professional Skills
4. Persist in a Degree
5. Graduate
6. Gainful Employment
Percentage of 12th Graders Who Have:

- Drivers License: 87% (2000), 56% (2022)
- Part-time Job: 78% (2000), 43% (2022)
- Dated: 79% (2000), 42% (2022)

Our students, their characteristics, and their needs are changing too...

*Slide Source: Dr. Bill Daggett, NC Chamber Education and Workforce Conference (8/8/23)*

** Translates to a lack of life experiences**
Today’s College Students

• Less Likely
  o Drive – Work – Date

• More Likely
  o Take Medication
  o Attend Therapy
  o Diagnosed Disabilities
  o More Anxious, More Lonely, More Stressed
  o Lower Mental Health
Student Affairs New Mission / Vision

• Mission
  - Supporting Pirate success through environments that enhance student development, engagement, belonging, well-being, and career readiness

• Vision
  - To be a national leader in developing student experiences that positively transform lives and communities.
Mental Health / Well-Being

- Student Affairs created Health and Well-Being unit in July 2022 which created a comprehensive, integrative behavioral health approach to address student care and well-being.

- Student Health Services
- Center for Counseling and Student Development
- Campus Recreation and Wellness
Mental Health / Well-Being

- Telehealth
- Teletherapy
- Crisis Support
- Online Peer Support
- Face-to-Face / Virtual
- Mental Health Apps
- Integrative Behavioral Health Services
- Well-Being Hub
Case Management

• “Case managers serve the University and individual students by arranging, coordinating, monitoring, evaluating, and advocating for students who are identified and in need of assistance.”

(Van Norman et al., 2010)
Case Management

• Two Types in Student Affairs
  o Behavioral Intervention / Crisis
  o Student Success Support

• ECU Connect (formerly Starfish)
  o More complete student picture for case manager

• Case Managers
  o Assess student needs
  o Create connections / coordinate services
  o Generate / Support action plans
  o Empower to become self-advocacy
First Year Cares

• Survey completed during orientation (4th year)
  o Self-identify as first generation, military, disabilities, as well as their current levels of anxiety, stress, loneliness and mental health

• Align our resources in Student Affairs, as well as Academic Affairs, to begin outreach

• UNC System Grant for 2023-24 for case managers (one-year temporary funding)
Disability Support Services: Creating Access to Support Student Success
Complexity / Severity Trends

**ADHD**
Primary Disability (ECU and Nationally)

**Psychiatric**
Previous - Mild/moderate anxiety / depression
Now – Severe anxiety / depression

**Medical**
Previous – Type I Diabetes / Food Allergies
Now – Quadriplegia, Epilepsy, Traumatic Episodes

**Medical**
Increase of neurodiverse students (includes Autism Spectrum Disorder)

In 2024, approx. 20% of ECU students have physical, mental or learning disability.
Career Readiness

Science, Engineering AND Technology Fair
September 27, 2023
1:00 p.m. - 4:00 p.m.
Greenville Convention Center
Internships & Jobs for ECU Pirates

Job & Internship Fair

Health Careers Job Fair
East Carolina Heart Institute at ECU
College of Allied Health Sciences - College of Nursing
College of Health and Human Performance
September 14, 2023
10 a.m. - 1 p.m.

Graduate and Professional School Fair
October 25, 2023
5:30 - 8:30 p.m.
Greenville Convention Center
Thinking about earning an advanced degree or certificate? Learn about your many opportunities.
ECU Students: Bring your ECU ID to check in.
Details: gradschool.ecu.edu/admissions

RESUMANIA
February 6 - 10 a.m. - 4 p.m.
Main Campus Student Center, Room 249
IS YOUR RESUME JOB FAIR READY?
STOP BY RESUMANIA FOR A DROP-IN RESUME REVIEW BEFORE THE UPCOMING JOB FAIRS!
Basic Needs for ECU Students

• Food Insecurity
  o Williams Ross Purple Pantry
  o Partnership with Food Bank

• Housing Insecurity

• Financial Emergencies
  o Student Treasure Chest
  o FWH - Loans / Debt Education
Student Success

2021 Award for Excellence winners

DaJuan Lucas
Manager, Rotational Development Program
Human Resources
Charlotte, NC

Vanguard
The Pirate Experience:
• 400+ Student Organizations / Clubs
• Events – Activities – Service Opportunities

Major Events:
• Barefoot on the Mall
• Pirate Palooza
• Polar Bear Plunge
• Halloween Havoc
GOING FORWARD....

- Student Success Divisional Alignment
  - AA / SA Collaborations
  - Student Services Unit
    - Student Success
    - Career Services
    - Disability Support Services
    - Communications
    - Tech Services
    - Parent and Family Programs

- Barrier Reduction
- Learner Access and Success Hubs
- Partnership with Education Advisory Board
- Strategic Communications Plan
WHAT ROLE CAN BOV PLAY IN STUDENT SUCCESS AT ECU

• Brag about your “ECU Experience”
  o How did it prepare you for your career?
  o Talk about how ECU’s services, programs and resources supported your journey

• Be ECU Champions – Fight for our Reputation

• Interview / Hire Pirates

• Wear Purple EVERY Friday and be ready when people ask you why!
THANK YOU!!

STUDENT SUCCESS