

ECU Board of Visitors Annual Donations Task Force

PRESENTATION TO THE ECU BOARD OF VISITORS | JANUARY 19, 2024

Jennifer Congleton, Task Force Co-Chair

Brad Osborne, Task Force Co-Chair

TASK FORCE MEMBERS:

Jennifer Congleton (Co-Chair), Brad Osborne, (Co-Chair), Nyki Hardy, Christina Bowen, Sharona Johnson; AJ Malicdem, Alisa Chapman, Tremayne Smith, Keva Walton, Duane Holder (Ex Officio), Chris Dyba (Ex Officio), Preston Mitchell (Ex Officio)

BOV Priorities Aligned with Our Purpose

Our Focus and Priorities

- Support for Scholarships is one of the BOV priorities identified by the Chancellor and Provost.

Recruitment, Access, Success, and Retention

- Access Scholars strategically support ECU student recruitment, access, success, and retention.

BOV Breakout Session Feedback

- Group 1 (Online) In favor of \$1,000 Level
- Group 2 – In favor of Step up - \$750 now, \$1,000 in future-
Also, wanted a program for younger members
- Group 3- In favor of Step up - \$750 to \$1,000 in future

Taskforce Recommendation

General Membership:

- Starting fall of 2025/2026 go to \$750 minimum
- Two years later review the membership levels again

Younger Graduate Membership:

- Create the GOLD program (Graduates Of Last Decade) \$500 minimum in 2025/2026



Jarobi Clark

Anticipated Graduation Date: May 2024

Major: Information Technology; concentration in Cyber
Security
Rocky Mount, NC



Sarah Evans

Anticipated Graduation Date: May 2024

Major: Speech & Hearing Sciences; Minor: Disability Learning
Fairmont, NC



Layla Tokhli

Anticipated Graduation Date: May 2026

Major: Music Education
Cove City, NC



Alyssa Futrell

Anticipated Graduation Date: December 2023

Major: Biology
Elizabethtown, NC

**GO
PIRATES!!**