PRESENTATION TO THE ECU BOARD OF VISITORS | JANUARY 19, 2024

Jennifer Congleton, Task Force Co-Chair
Brad Osborne, Task Force Co-Chair

TASK FORCE MEMBERS:
Jennifer Congleton (Co-Chair), Brad Osborne, (Co-Chair), Nyki Hardy, Christina Bowen, Sharona Johnson; AJ Malicdem, Alisa Chapman, Tremayne Smith, Keva Walton, Duane Holder (Ex Officio), Chris Dyba (Ex Officio), Preston Mitchell (Ex Officio)
ECU Board of Visitors | Purpose

1. To assist the Board of Trustees and the Chancellor in maintaining and improving the excellence and effectiveness of East Carolina University;

2. To advise and assist the Board of Trustees and the Chancellor in conveying to the people of North Carolina the mission, programs, accomplishments, and aspirations of East Carolina University;

3. To assist in informing the Board of Trustees and the Chancellor of the attitudes, beliefs, concerns, and expectations of the people of North Carolina with respect to East Carolina University; and

4. To advise and assist the Board of Trustees and the Chancellor with respect to the development activities of East Carolina University.
BOV Priorities Aligned with Our Purpose

Our Focus and Priorities

• Support for Scholarships is one of the BOV priorities identified by the Chancellor and Provost.

Recruitment, Access, Success, and Retention

• Access Scholars strategically support ECU student recruitment, access, success, and retention.
Background Information for Consideration

BOV currently funds 4 Access Scholarships annually through our required dues.

BOV has endowed a fifth Access Scholarship.

In 2016, BOV member dues of $500 were initiated to support Access Scholarships. Inflation from 2016 to today is @$650

Inflation and cost of attendance have affected everyone and the BOV’s priorities have evolved over time.

Scenario 1: If dues increase to $1,000 annually, the BOV could produce an endowed scholarship every 3.2 years.

The Math: BOV Raising $60K/YR based on 60 members. Of this amount, $20K supports 4 annual Access Scholarships and the remainder is applied toward the next BOV endowed scholarship ($125K).

Scenario 2: If dues increase to $750 annually, the BOV could produce an endowed scholarship every 5 years.
Review of Data

BOV Giving Levels at Other Institutions of Higher Education

**BOV Giving Levels at other IHE’s**

ECSU: $1,000

NCA&T: $2,500

FSU, NCSU, UNC, UNCW: No $ in Bylaws

UNCC, WCU, & USC: BOV’s Dissolved
### Giving Levels on Other ECU Board’s

<table>
<thead>
<tr>
<th>Board</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>T. Hariot College of Arts &amp; Sciences</td>
<td>$1,000</td>
</tr>
<tr>
<td>Advancement Council</td>
<td></td>
</tr>
<tr>
<td>College of Engineering &amp; Technology</td>
<td>$1,000</td>
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<tr>
<td>Advisory Board</td>
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<tr>
<td>Women’s Round Table</td>
<td>$1,000</td>
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<td>Honors College</td>
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<tr>
<td>Advancement Council</td>
<td>$1,000</td>
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<tr>
<td>ECU Medical &amp; Health Sciences Foundation</td>
<td>$1,000+</td>
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<tr>
<td>Board</td>
<td></td>
</tr>
<tr>
<td>HHP Advancement Council</td>
<td>$500</td>
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<tr>
<td>College of Business Advisory Council</td>
<td>$500</td>
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BOV Survey Results

• 49 Responses (55 BOV Members)
• 30 (Yes) in favor of increasing annual dues to $1,000
• 19 (No) not in favor of increasing annual dues to $1,000
• Comments of the 19 (No) - Most were in favor of an increase but had concerns about the amount
Discussion Prompt 1: What are the advantages and/or disadvantages of a $750 vs $1,000 for BOV annual dues?

Discussion Prompt 2: Discuss the benefits and/or potential concerns of creating a process for the BOV to endow an Access Scholarship every 3 or 5 years (ongoing)?
GO
PIRATES!!

Jarobi Clark
Anticipated Graduation Date: May 2024
Major: Information Technology; concentration in Cyber Security
Rocky Mount, NC

Sarah Evans
Anticipated Graduation Date: May 2024
Major: Speech & Hearing Sciences; Minor: Disability Learning
Fairmont, NC

Layla Tokhli
Anticipated Graduation Date: May 2026
Major: Music Education
Cove City, NC

Alyssa Futrell
Anticipated Graduation Date: December 2023
Major: Biology
Elizabethtown, NC