

# ECU Board of Visitors Chair's Remarks



- Thank you for your service and for making a difference for ECU!
- Substantial Work so far this School Year by BOV Members individually and via Committees & Task Force.
- Recognition of Jason Poole - BOT Chair and former ECU BOV Member.
- Recognition of ECU Provost Dr. Robin Coger - Requested to be on our agenda today.
- Continued focus upon providing talking points for Student Recruitment & being an ECU Voice/Advocate.
- Annual Donation Task Force In-Person Feedback Session.
- Nomination process begins today
- Chancellor's Priorities for the ECU BOV.
- Significant Response to September Actions Items

# How to be a Change Agent on the ECU BOV - A Working Board

- Individually
  - One-on-one (both internal and external)
- Locally
  - Small settings
- Collectively
  - Large settings



# How to be a Change Agent on the ECU BOV – Housekeeping Commitments



- Post Pandemic World and BOV Operations
- Member Expectations for the BOV
  - Time/Talent/Treasure
- Annual Donation
  - Fiduciary Responsibility
  - **\$16,077.98 donated by BOV Membership in the first half of the School Year toward the goals of \$20,000 for Four "Pay As We Go" BOV Access Scholarship & additional \$5,000 to "Bridge The Gap" next school year for the forthcoming endowed scholarship.**
- Attendance
  - By Law Requirement
  - **94.5% attended Sept. BOV meeting in-person, virtually, or requested an excused absence in advance meeting By Law Requirements**
- Participation
  - "Seed Planting"
  - **54.5% of BOV Membership participated beyond the Sept. BOV meeting in other BOV participation events for the first half of School Year**

# Chancellor Rogers' ECU BOV Priorities

- Impact on Raising Dollars for Access Scholars
  - Endowment Campaign from last year.
- Strategic Priority
  - Student Recruitment, Access, Success, and Retention
- General Awareness of What's Happening, Challenges, and Articulate the Facts along with Perspective on Challenges
  - Each BOV Member is a Voice and Advocate
- The BOV meetings & endeavors will have a foundation upon these priorities and provide you with the tools for implementation.

# Annual Donation Task Force

- Initiated by feedback from BOV membership, discussion amongst the Executive Committee, and follow-up conversations with ECU BOV related staff.
- ECU BOV By-Laws reference the annual donation amount in two places:
  - Article III Membership Section 6 and Amendments Made to the Bylaws Section 8.
  - Relates to required amount of \$500, purpose of funding, and failure to contribute deems seat vacant.
- Timeline:
  - September 2023 - Announce Task Force and Focus/Initial Feedback
  - **January 2024 - Update from Task Force and Feedback Session (Collective and Breakout Session Information/Feedback Collection Format)**
  - April 2024 - Task Force Recommendation and BOV Vote
    - Approve/Disapprove/Additional Study
    - Requires ECU BOT Approval of By-Law Change for Donation Amount in School Year 24-25
      - **Any increase would not occur until School Year 25-26**

# Annual Donation Task Force (Continued)

- Focus of the Task Force:
  - Should annual donation remain \$500?
  - Should the annual donation be increased? If so, what amount?
  - Base annual donation plus incentives, overall increase, and/or consideration of member's graduation/point in career?
  - Change for future forthcoming members only?
  - Does changes create unintended consequences/disenfranchise future members?
  - Too soon after BOV Endowment Scholarship efforts of FY 22-23 or Natural Extension?
  - Inflation and cost of attending ECU?
  - Comparison to other ECU university-wide boards (their mission and composition)?
  - Comparison to other university BOVs (UNC-C/UNC-C/NCSU/App State)?
  - Comparison to other ECU Internal Department boards (Business/Health & Human Performance/Education)?
  - Other items and issues the Task Force may determine?

# Action Items

- Sign up for BOV Access Scholars Spring Zoom Meeting on **February 1, 2024 at 7pm**
  - 3 out of 4 current BOV Access Scholars graduate this year and could use networking connections.
- Consider separate donations to BOV Access Scholars **“Treat for Scholars” endeavor** (Duane/Wes).
- Review talking points from today’s presentations and BOV housekeeping items (Time/Talent/Treasure).
  - Consider making your required annual donation on or before the April BOV meeting (not required until by June 30<sup>th</sup>) and sign up for a BOV participation event.
- Place **Pirates Aboard date of March, 23, 2024** on your calendar (ECU Campus).
- Acquire your ECU BOV name tag from Bryan Jenkins.
- **Submit nominations for next year’s BOV class by February 19, 2024.**
  - Sex/Race/Geography/Age/PIYT Recruiting Locations/Commitment to ECU
  - <https://board-of-visitors.ecu.edu/nomination-form/>

# Action Items (Continued)

- **Plan to attend special called zoom meeting to vote on Nominations for School Year 24-25 on March 25, 2024 at 2pm.**
- Plan to be in person at our next meeting:
  - **April 26, 2024**, at TowneBank Tower
- Be a Change Agent and/or Seed Planter
- Reflect upon Annual Donation Task Force feedback session from today and follow up with Task Force if you have additional comments.
  - **Be ready to consider, discuss & vote on Task Force recommendation to BOV at the April 26, 2024 BOV meeting. (Any increase would not occur until School Year 25-26 after BOT approval).**
- Contact Duane/Wes (Access Scholars Committee), Lewis/Wes (Student Recruitment & Engagement Committee), or Preston/Dutch/Toby (Executive Committee) if you desire to participate within a BOV event, but conflicts prevent one of those above.



Thank You For Attending!



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