ECU Board of Visitors
Chair’s Remarks

• Thank you for your service and for making a difference for ECU!
• Substantial Work so far this School Year by BOV Members individually and via Committees & Task Force.
• Recognition of Jason Poole - BOT Chair and former ECU BOV Member.
• Recognition of ECU Provost Dr. Robin Coger - Requested to be on our agenda today.
• Continued focus upon providing talking points for Student Recruitment & being an ECU Voice/Advocate.
• Annual Donation Task Force In-Person Feedback Session.
• Nomination process begins today
• Chancellor’s Priorities for the ECU BOV.
• Significant Response to September Actions Items
How to be a Change Agent on the ECU BOV - A Working Board

- Individually
  - One-on-one (both internal and external)
- Locally
  - Small settings
- Collectively
  - Large settings
How to be a Change Agent on the ECU BOV – Housekeeping Commitments

- Post Pandemic World and BOV Operations
- Member Expectations for the BOV
  - Time/Talent/Treasure
- Annual Donation
  - Fiduciary Responsibility
  - $16,077.98 donated by BOV Membership in the first half of the School Year toward the goals of $20,000 for Four “Pay As We Go” BOV Access Scholarship & additional $5,000 to “Bridge The Gap” next school year for the forthcoming endowed scholarship.

- Attendance
  - By Law Requirement
  - 94.5% attended Sept. BOV meeting in-person, virtually, or requested an excused absence in advance meeting By Law Requirements

- Participation
  - “Seed Planting”
  - 54.5% of BOV Membership participated beyond the Sept. BOV meeting in other BOV participation events for the first half of School Year
Chancellor Rogers’ ECU BOV Priorities

• Impact on Raising Dollars for Access Scholars
  • Endowment Campaign from last year.
• Strategic Priority
  • Student Recruitment, Access, Success, and Retention
• General Awareness of What’s Happening, Challenges, and Articulate the Facts along with Perspective on Challenges
  • Each BOV Member is a Voice and Advocate

• The BOV meetings & endeavors will have a foundation upon these priorities and provide you with the tools for implementation.
Annual Donation Task Force

- Initiated by feedback from BOV membership, discussion amongst the Executive Committee, and follow-up conversations with ECU BOV related staff.
- ECU BOV By-Laws reference the annual donation amount in two places:
  - Article III Membership Section 6 and Amendments Made to the Bylaws Section 8.
  - Relates to required amount of $500, purpose of funding, and failure to contribute deems seat vacant.
- Timeline:
  - September 2023 – Announce Task Force and Focus/Initial Feedback
  - January 2024 – Update from Task Force and Feedback Session (Collective and Breakout Session Information/Feedback Collection Format)
  - April 2024 – Task Force Recommendation and BOV Vote
    - Approve/Disapprove/Additional Study
    - Requires ECU BOT Approval of By-Law Change for Donation Amount in School Year 24-25
      - Any increase would not occur until School Year 25-26
Annual Donation

Task Force (Continued)

• Focus of the Task Force:
  • Should annual donation remain $500?
  • Should the annual donation be increased? If so, what amount?
  • Base annual donation plus incentives, overall increase, and/or consideration of member’s graduation/point in career?
  • Change for future forthcoming members only?
  • Does changes create unintended consequences/disenfranchise future members?
  • Too soon after BOV Endowment Scholarship efforts of FY 22-23 or Natural Extension?
  • Inflation and cost of attending ECU?
  • Comparison to other ECU university-wide boards (their mission and composition)?
  • Comparison to other university BOVs (UNC-C/UNC-C/NCSU/App State)?
  • Comparison to other ECU Internal Department boards (Business/Health & Human Performance/Education)?
  • Other items and issues the Task Force may determine?
Action Items

• Sign up for BOV Access Scholars Spring Zoom Meeting on February 1, 2024 at 7pm
  • 3 out of 4 current BOV Access Scholars graduate this year and could use networking connections.
• Consider separate donations to BOV Access Scholars “Treat for Scholars” endeavor (Duane/Wes).
• Review talking points from today’s presentations and BOV housekeeping items (Time/Talent/Treasure).
  • Consider making your required annual donation on or before the April BOV meeting (not required until by June 30th) and sign up for a BOV participation event.
• Place Pirates Aboard date of March, 23, 2024 on your calendar (ECU Campus).
• Acquire your ECU BOV name tag from Bryan Jenkins.
• Submit nominations for next year’s BOV class by February 19, 2024.
  • Sex/Race/Geography/Age/PIYT Recruiting Locations/Commitment to ECU
  • https://board-of-visitors.ecu.edu/nomination-form/
• Plan to attend special called zoom meeting to vote on Nominations for School Year 24-25 on March 25, 2024 at 2pm.

• Plan to be in person at our next meeting:
  • April 26, 2024, at TowneBank Tower

• Be a Change Agent and/or Seed Planter

• Reflect upon Annual Donation Task Force feedback session from today and follow up with Task Force if you have additional comments.
  • Be ready to consider, discuss & vote on Task Force recommendation to BOV at the April 26, 2024 BOV meeting. (Any increase would not occur until School Year 25-26 after BOT approval).

• Contact Duane/Wes (Access Scholars Committee), Lewis/Wes (Student Recruitment & Engagement Committee), or Preston/Dutch/Toby (Executive Committee) if you desire to participate within a BOV event, but conflicts prevent one of those above.
Thank You For Attending!

ECU
BOARD OF VISITORS

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