



ECU[®]

**Board of Visitors
New Member
Orientation
Committee**

Terrence Powell - Chair

Ryan Beeson - Vice Chair

January 19, 2024 | Greenville NC



Goals:

- Continued connectivity with new members
- Feedback sessions with new members and mentors
- Moving from awareness to action

Helping new members to...



Find Your Pirate
Passion...



Get Engaged



Make An
Impact!

Follow-up/Feedback Meeting (12/6/2023)

Purpose: connect with new members and gather feedback regarding their experience leveraging their Time, Talents, and Treasure for ECU.

- Opportunities to attend Pirates In Your Town (PIYT) and the Open Houses
 - Raleigh and Washington, D.C
- Post Card Impact: ECU is looking at having other boards do this too because it has been so successful- Lynn would like to host a “Post Card Party”
- The importance of having recruiting discussions and their impact on potential students
- ECU talking points or fact sheet that we could use to help us in having these conversations with recruits as well as those of influence
 - points when reaching out to potential BOV nominees,
- Discussed the BOV financial commitment of \$500
- This is on a fiscal year basis – 7/1 to 6/30 each year

Follow-up/Feedback Meeting (12/6/2023) continued

Purpose: connect with new members and gather feedback regarding their experience leveraging their Time, Talents, and Treasure for ECU.

- **Are expectations around financial commitment/giving and attendance made clear to new members before they join?**
 - **Suggestion from Sam Matheny – The financial commitment piece needs to be in everyone’s talking points**
- **Importance of making members aware of their giving status throughout the year to eliminate confusion regarding when your last gift was made and the BOV year it falls in**
- **Sam Matheny suggested a voluntary social outing/gathering to be able to get to know people in a more relaxed social setting outside of our meetings**
- **Positive feedback regarding communication across members**

Remember The Triple T's

- **Time**
 - BOV Meetings
 - ECU Events
 - ECU in your community
- **Talent**
 - Leadership
 - Recruiting
 - Partnerships
- **Treasure**
 - BoV
commitment for
Access Scholars
 - Overall giving
 - Supporting
ECU Advancement



Thank you

New Members

Ellen Bland

Wade Butner

Ken Jolly

Lance Metzler

Chip Wooten

Justin Davis

Treymayne Smith

Alison Garten

Lynn Lang

Kyle Smithwick

Jordan Koonts

Robert Davis

Jared Plummer

Joey Tart