Student Recruitment & Engagement
WHAT WE DO – Sharing the Pirate Gospel

• Source of energy and knowledge
• Positive Impact
• Support University Initiatives
• Create and drive new ideas
• Hospitality
• Create excitement (FB ticket raffle)
• Make the ask and ask tough questions i.e. “Go experience Greenville, go take a tour, go see campus, go eat a local restaurant, and why not ECU?”
BOV Engagement

- Record participation during PIYT events
- Huge Benefit for prospective students and parents
- THIS is what it is all about!
PIYT – Great crowds, Great Energy, and Future Pirates
Talking Points with Prospective Students/Parents

- Dorms
- Dining
- Greenville – activities, local dining, music, safety
- Size of school/personal attention from faculty
- Party School Tradition – punch this in the mouth
- ECU impact post grad
- Leadership – direction of institution
- Notable alumni – innovators, creators, entrepreneurs, dentists, business leaders, educators, construction mgt
- Isley Inovation Lab/Miller School of Entrepreneurship
- Alumni Network post grad for jobs
How we participate and how YOU can serve

• Pirates in Your Town
• Fall Open House
• Pirates Aboard
• Note Card Campaign
• Grass Roots Recruiting
Thank You BOV members for your support!
Now and then we had a hope that if we lived and were good, God would permit us to be pirates.

– Mark Twain, Life on the Mississippi

We all have a story to tell. Let’s help future Pirates create their stories.