

Student Recruitment & Engagement



WHAT WE DO – Sharing the Pirate Gospel

- Source of energy and knowledge
- Positive Impact
- Support University Initiatives
- Create and drive new ideas
- Hospitality
- Create excitement (FB ticket raffle)
- Make the ask and ask tough questions i.e. “Go experience Greenville, go take a tour, go see campus, go eat a local restaurant, and why not ECU?”





BOV Engagement

- Record participation during PIYT events
- Huge Benefit for prospective students and parents
- THIS is what it is all about!



PIYT – Great crowds,
Great Energy, and Future
Pirates

Talking Points with Prospective Students/Parents

- Dorms
- Dining
- Greenville – activities, local dining, music, safety
- Size of school/personal attention from faculty
- Party School Tradition – punch this in the mouth
- ECU impact post grad
- Leadership – direction of institution
- Notable alumni – innovators, creators, entrepreneurs, dentists, business leaders, educators, construction mgt
- Isley Innovation Lab/Miller School of Entrepreneurship
- Alumni Network post grad for jobs



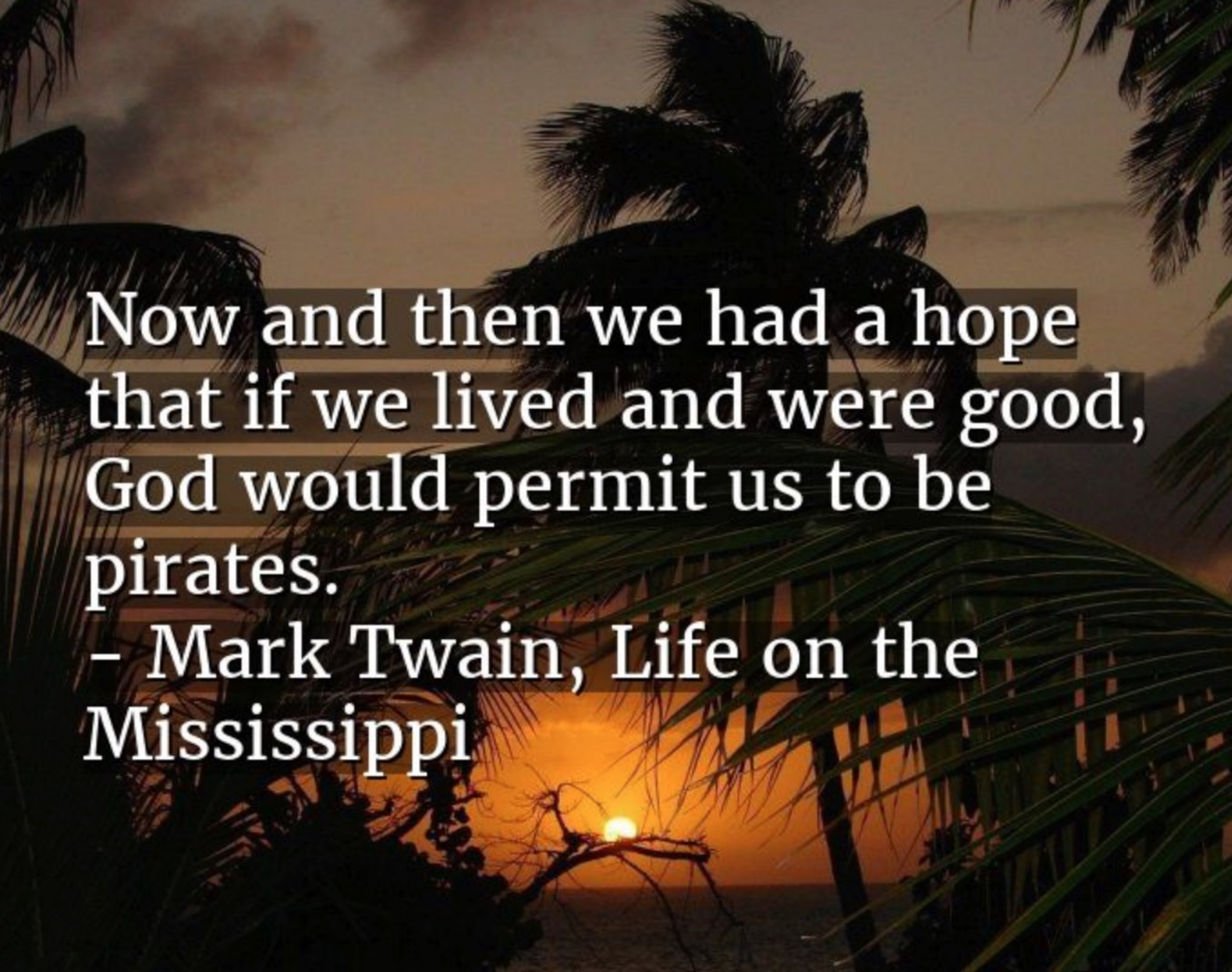
How we participate and how YOU can serve

- Pirates in Your Town
- Fall Open House
- Pirates Aboard
- Note Card Campaign
- Grass Roots Recruiting





Thank You BOV members
for your support!



Now and then we had a hope
that if we lived and were good,
God would permit us to be
pirates.

- Mark Twain, *Life on the
Mississippi*

We all have a story
to tell. Let's help
future Pirates create
their stories.