

ENROLLMENT COMMITTEE

2022-2023

ALUMNI NETWORK KICKOFF

PIRATES IN YOUR TOWN

ADMISSIONS TEAM MEETINGS

COUNSELOR RECEPTION

FALL OPEN HOUSE

ALUMNI/BOY PANEL DISCUSSION

POSTCARD CAMPAIGN

PIRATES ABOARD
ADMITTED STUDENTS DAY

LEWIS GALE

LEWIS@SNIPESINSURANCE.COM

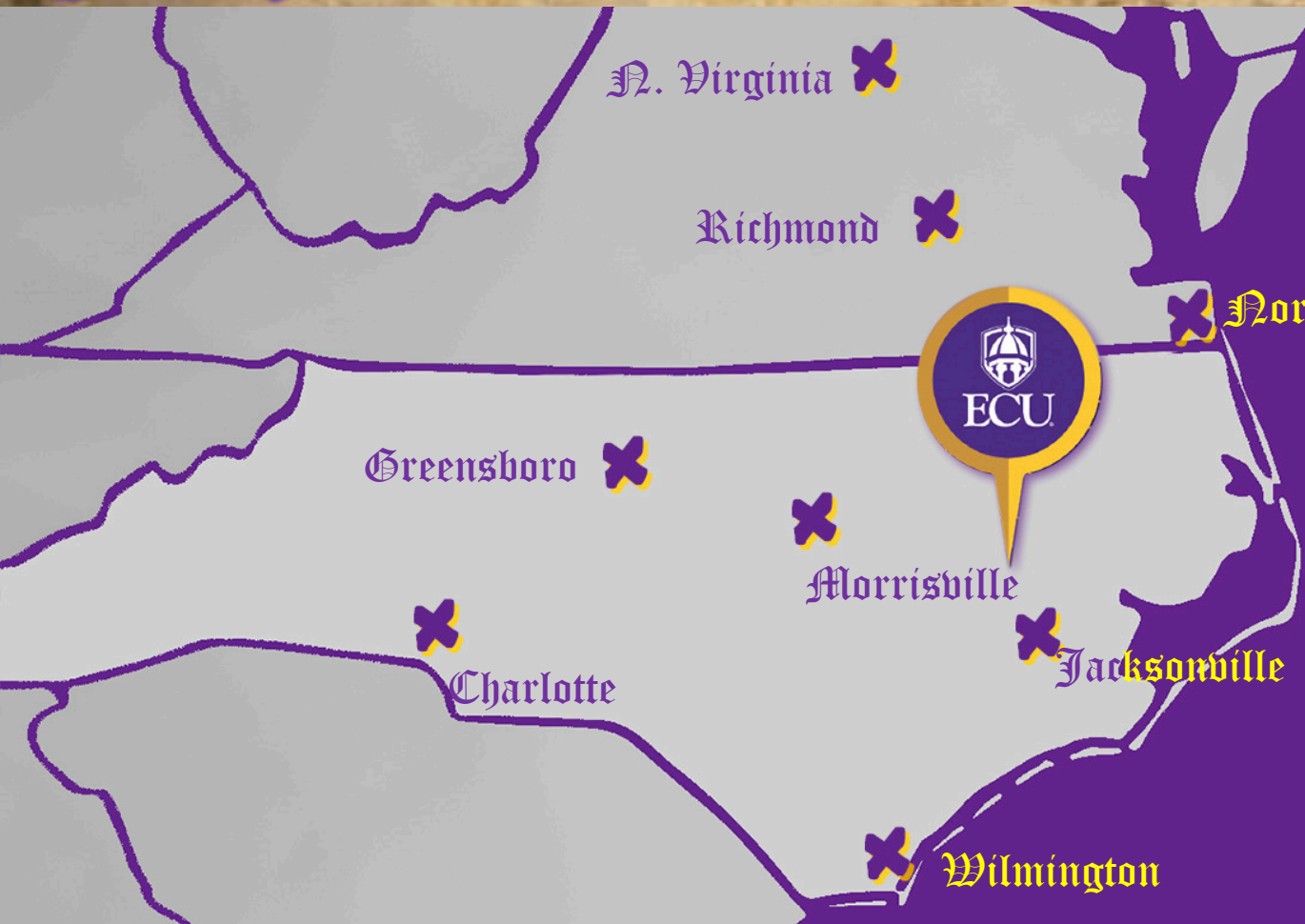
919.368.1835

TOBY THOMAS

JTTHOMAS@DHGC.COM

336.669.4807

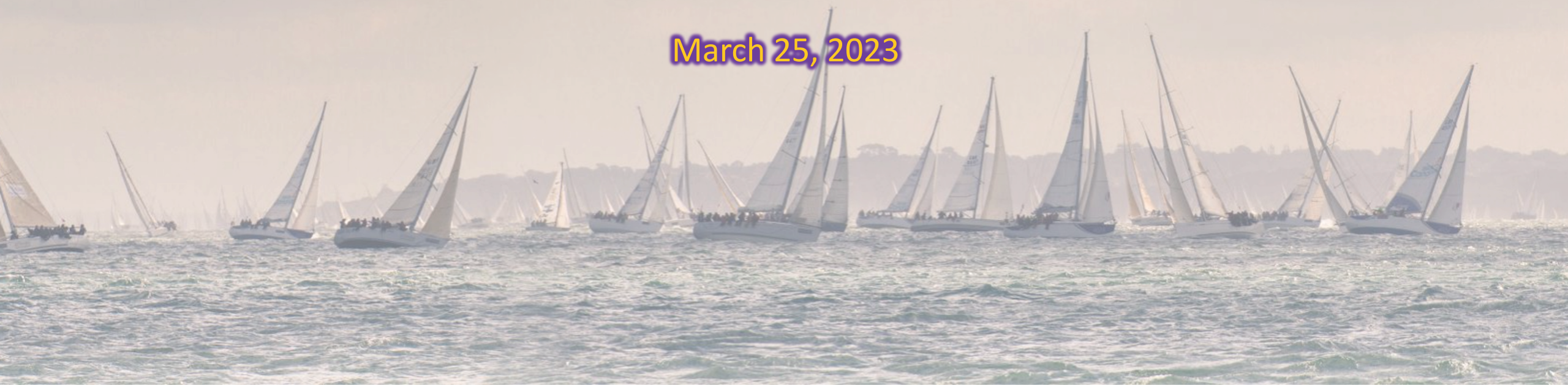
Richard Cobb Ryan Beeson
Worth Carter Alisa Chapman
Lewis Gale Barnanne Creech
John DeFriese AJ Malicdem
DeJuan Lucas Toby Thomas
JR Gorham



*Pirates*TM In Your Town

Pirates Aboard Event

March 25, 2023





- 6 Board members participated in purple and gold tie dye. We advertised the shirt and gift and were approached by students and parents
- Day long presence on campus
- Showed off the Pirate/southern hospitality
- Ate lunch in the dining halls



Observations

- We were answering questions that, according to the parent had not been addressed about the details of the transportation system on campus.
- Conversation by one of our board members with a prospective student and family, who was overwhelmed by the campus size and number of people. They discussed being a first gen college student and how ECU truly values and supports first gen students.
- Observed many students from NJ, Northern Va, Maryland, and Pennsylvania, but also a good contingency from the Raleigh and Charlotte metro market.
- Super impressed by the dorm I saw (Ballard) and improvements to the dining hall (Todd)
- The goal next year would be to have double the volunteers as this year.
- The gifts were a great ice breaker and are a necessity. Marketing really helped with this.
- WE truly do make a difference at this event.







Wish You Were Here

EAST
CAROLINA

The letters of 'EAST CAROLINA' are large, 3D, and filled with various images from East Carolina University. 'E' shows a student in a purple graduation cap and gown. 'A' shows a brick building. 'S' shows a smiling woman in a black shirt. 'T' shows a brick building with a clock tower. 'C' shows a brick building. 'A' shows two students sitting on a bench. 'R' shows two students studying at a desk. 'O' shows a brick building with a clock tower. 'I' shows a woman in a white lab coat and blue gloves. 'N' shows a man with a beard and sunglasses. 'A' shows a campus scene with a fountain.

University

LEWIS GALE

LEWIS@SNIPESINSURANCE.COM

919.368.1835

TOBY THOMAS

JTTHOMAS@DHGC.COM

336.669.4807