ENROLLMENT COMMITTEE

2022-2023

PIRATES IN YOUR TOWN

Counselor Reception

Fall open house

Postcard campaign

Alumni network kickoff

Admissions team meetings

Alumni/bov panel discussion

Pirates aboard

Admitted students day
• 6 Board members participated in purple and gold tie dye. We advertised the shirt and gift and were approached by students and parents.

• Day long presence on campus

• Showed off the Pirate/southern hospitality

• Ate lunch in the dining halls
Observations

• We were answering questions that, according to the parent had not been addressed about the details of the transportation system on campus.

• Conversation by one of our board members with a prospective student and family, who was overwhelmed by the campus size and number of people. They discussed being a first gen college student and how ECU truly values and supports first gen students.

• Observed many students from NJ, Northern Va, Maryland, and Pennsylvania, but also a good contingency from the Raleigh and Charlotte metro market.

• Super impressed by the dorm I saw (Ballard) and improvements to the dining hall (Todd)

• The goal next year would be to have double the volunteers as this year.

• The gifts were a great ice breaker and are a necessity. Marketing really helped with this.

• WE truly do make a difference at this event.
Wish You Were Here

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